

# AD TRUCK ADVERTISING AGENCY



# WE CAPTURE YOUR **Success**

# WE ARE CREATIVE TEAM.

**WE ALWAYS** TRY TO GIVE OUR BEST AND TRY TO RECOGNISE AS A LEADING PROVIDER OF MARKETING AND BRANDING SOLUTIONS.

DOHORT ANALYSIS REPORT

what are your top devices.

tessions by device



We are best **DIGITAL MARKETING** company based in the Pune, India.



We are here to help INDIVIDUALS & BUSINESS GROUP to achieve their Target Audience



We are the back bone of BRAND STRATEGY & MARKETING with 360 Planning & implementation for Industrial Sector.

We offer digital marketing strategy, Website Design, E Commerce Solutions, Search Engine Optimization, Pay Per Click, Social Media Marketing, Email Marketing and overall Digital marketing

services.

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### WE PROVIDE



WEBSITE TRANSFORMATION



SMS MARKETING SEARCH ENGINE OPTIMIZATION

SOCIAL MEDIA MARKETING



DESIGNING FRAMEWORK



E-MAIL MARKETING



VIDEOS AND INFO GRAPHICS



MARKETING & ADVERTISING STRATEGY PLANNING BIGADTRUCK.COM

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### WEBSITE TRANSFORMATION.

#### WEBSITE PLANNING

What is business goal? What is user's requirements? What is strategy? How to map business goal?



#### WEBSITE DEVELOPMENT

What is integration plan? What is visual design? What is front end code?

#### WEBSITE DESIGNING

What is Content outline? What is the structure? What is page description? What is prototype?



# E-MAIL MARKETING.









NewsLetter Designing

Database Collection Newsletter Sending

Information Through **Graphical Mails** 



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### SMS MARKETING.





**Content Designing** 

Assigning

**Database Collection** & Management

SMS Sending (Information & Promotional)





# SOCIAL MEDIA MARKETING.

Social Media Marketing Social Strategy Social Channels Planning Social Engagement Social Media Campaigns Daily Updates











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# **DESIGNING** FRAMEWORK.

Interior designing of office Social media Campaign designing Hoarding designing Pamphlet designing Ad designing Calendar designing Banners Designing Flyers designing Brochure designing



### MARKETING & Advertising Strategy.



Distribution of Pamphlets Promotion planning for News Paper & Magazine Distribution of brochure Flyers distribution Published banners



#### VIDEOS & INFO GRAPHICS STRATEGY.

Video Creation Video Marketing YouTube / Video Channels



#### OUR WEBSITE DESIGN APPROACH.









# THANKING you